



# Voluntary Carbon Market Disclosure

December 2024



Brooks Running is reporting the following information regarding carbon neutral claims in accordance with the California Assembly Bill 1305 Voluntary Carbon Market Disclosures.

## Brooks' Climate Action

We are taking a science-based approach to address climate change and align efforts across every level of our business to reduce greenhouse gas (GHG) emissions, from our raw materials to manufacturing processes, at every stage of our global supply chain.

Using the best practices and guidance from the Science Based Targets initiative (SBTi), we have developed ambitious, near- and long-term Scope 1, 2, and 3 GHG emissions reduction targets that were approved to meet the SBTi Net-Zero Standard – meaning that our targets are in line with a 1.5°C trajectory – the most ambitious designation available through the SBTi and consistent with the reduction required to keep global warming below 1.5°C.

Using the insights from our GHG emissions inventory, we developed a climate roadmap that identifies strategies to reduce GHG emissions across our value chain

As we move along our climate roadmap, we recognize that we will continue to be responsible for GHG emissions. To make an immediate impact, we compensate for some residual GHG emissions with carbon credits.

Emissions avoided through the purchase of carbon credits are not subtracted from Brooks' annual greenhouse gas (GHG) emissions inventory and are not used to demonstrate progress against our science-based GHG emission reduction targets.

## Carbon Neutral Shoes and Apparel

We started in 2021 with our highest-volume style – the Ghost 14 – as our first carbon neutral product. Our commitment is ongoing, so when each new version of the Ghost hits the stores, we will continue to make the shoe carbon neutral. Starting with our Spring 2024 season, we expanded our carbon neutral styles to include all trail styles of footwear and apparel.

## Product Carbon Footprint

For each carbon neutral style, Brooks' internal sustainability team performs an in-depth product carbon footprint assessment, using the tool LCA For Experts. Next, a Product



Carbon Footprint Report is compiled, which, complimented by Brooks' Carbon Footprint Assessment Methodology document, is in accordance with the GHG Protocol Product Standard. Each Carbon Footprint Report is reviewed by an independent and qualified third-party, Anthesis Group, and a signed CarbonNeutral® Product Certification is provided.

## CarbonNeutral® Protocol

All of Brooks' carbon neutral products are certified in accordance with the CarbonNeutral® Protocol, the leading global framework for carbon neutrality. We do this to ensure that we are operating in line with the most up-to-date best practices of the voluntary carbon market.

## CarbonNeutral® Certification

Once the carbon footprint calculation and third-party attestation are complete, Climate Impact Partners issues Brooks a CarbonNeutral® Product Certificate.

- [Ghost 15](#)
- [Ghost Max and Ghost 15 GTX](#)
- [Ghost 16, Ghost 16 GTX, Ghost Max 2](#)
- [Ghost 16 Weatherized, Ghost Max 2 Suede, Caldera 8, Catamount 4, High Point Apparel](#)
- [Cascadia 18, Cascadia 18 GTX, Divide 5, Divide 5 GTX, High Point Apparel](#)
- [Caldera 7, Catamount 3, Catamount Agile, High Point Apparel](#)

## Carbon Credit Projects

We purchase carbon credits from projects that verifiably avoid, remove, or reduce GHG emissions from the atmosphere. All carbon credits that we purchase are verified to leading international standards within the voluntary carbon credit market, which confirms that carbon credits are additional, permanent, quantifiable and independently verified.

### Albany Water Forestland, United States

Seller Name: Climate Impact Partners

Registry Project ID: 424

Registry Project Name: Albany Water Board - Improved Forest Management Project

Registry: American Carbon Registry (ACR)

Standard: American Carbon Registry (ACR)



Credit Type: Mixed (Avoidance/Reduction and Removal)  
Project Category: Nature-Based Solutions  
Protocol/Methodology: Improved Forest Management (IFM) on Non-Federal U.S. Forestlands

### Choapa Wind Power, Chile

Seller Name: Climate Impact Partners  
Registry Project ID: 973  
Registry Project Name: Totoral Wind Farm Project  
Registry: Verra  
Standard: Verified Carbon Standard (VCS)  
Credit Type: Avoidance/Reduction  
Project Category: Sustainable Infrastructure  
Protocol/Methodology: ACM0002

### Clean Power Portfolio (Global South), India

Seller Name: Climate Impact Partners  
Registry Project ID: 9416  
Registry Project Name: Dangri Wind Power Project, Rajasthan  
Registry: Clean Development Mechanism (CDM)  
Standard: Clean Development Mechanism (CDM)  
Credit Type: Avoidance/Reduction  
Project Category: Sustainable Infrastructure  
Protocol/Methodology: ACM0002

### Cuel Wind Power, Chile

Seller Name: Climate Impact Partners  
Registry Project ID: 6635  
Registry Project Name: Cuel Wind Farm Project  
Registry: Clean Development Mechanism (CDM)  
Standard: Clean Development Mechanism (CDM)  
Credit Type: Avoidance/Reduction  
Project Category: Sustainable Infrastructure  
Protocol/Methodology: ACM0002

### Global Renewable Energy

Seller Name: Climate Impact Partners  
Registry Project ID: 2088  
Registry Project Name: Hebei Yuxian Kongzhongcaoyuan 49.5MW Wind Farm Project  
Registry: Clean Development Mechanism (CDM)



Standard: Clean Development Mechanism (CDM)

Credit Type: Avoidance/Reduction

Project Category: Sustainable Infrastructure

Protocol/Methodology: ACM0002

### Gola Rainforest REDD+, Sierra Leone

Seller Name: Climate Impact Partners

Registry Project ID: 1201

Registry Project Name: Gola REDD Project

Registry: Verra

Standard: Verified Carbon Standard (VCS)

Credit Type: Avoidance/Reduction

Project Category: Nature-Based Solutions

Protocol/Methodology: VM0007

### Power, Global

Seller Name: Climate Impact Partners

Registry Project ID: 9416

Registry Project Name: Promotion Of Renewable Energy Generation in India

Registry: Clean Development Mechanism (CDM)

Standard: Clean Development Mechanism (CDM)

Credit Type: Avoidance/Reduction

Project Category: Sustainable Infrastructure

Protocol/Methodology: ACM0002

### Renewable Energy Portfolio, Global

Seller Name: Climate Impact Partners

Registry Project ID: 7408

Registry Project Name: Guodian Jingbian Jishanliang Phase II 49.5MW Wind Farm Project

Registry: Clean Development Mechanism (CDM)

Standard: Clean Development Mechanism (CDM)

Credit Type: Avoidance/Reduction

Project Category: Sustainable Infrastructure

Protocol/Methodology: ACM0002

### Rural Clean Cooking, India

Seller Name: Climate Impact Partners

Registry Project ID: 7510



Registry Project Name: Household Biogas Plants Installed in Rural Areas of Madhya Pradesh, India

Registry: Gold Standard

Standard: Gold Standard-VER

Credit Type: Avoidance/Reduction

Project Category: Health and Livelihoods

Protocol/Methodology: AMS-I.E