

# Beast / Ariel

## **Construction**

Stobel

## **Weight**

Mens – 14.5 oz / Womens – 12.35 oz

## **Sizes**

Mens – 8-13,14,15,16 D,2E,4E / Womens - 6,11,1 B,D, 2E

## **Platform**

Linear

SEASON: SPRING 2005



## **PROFILE**

The most advanced motion control shoe on the market. Built on Brooks' Linear Platform, the Beast and Ariel deliver maximum support and cushioning through an engineered combination of the most sophisticated technologies in the industry. For runners with low or flat arches that need to control excessive pronation, the Beast and Ariel deliver motion control stability with smooth cushioning like no other.

## **UPPER**

Synthetic and leather upper materials. Simplified lacing system provides a secure fit. Soft, micro fiber collar and tongue linings. Comfort collar design keeps softest upper materials on the foot. 360 degrees of 3M reflectivity increases nighttime visibility. Internal thermoplastic heel counter helps stabilize the rearfoot. Air mesh provides excellent ventilation and keeps the foot cool. Ultimate sockliner with IMPLUS sets the standard for cushioning and durability. Internal Support Sleeve (ISS) helps the upper "wrap" the foot. S257 Cushsole provides unsurpassed cushioning and durability to the foot. Available in multiple widths.

## **OUTSOLE**

High durability carbon rubber outsole. Engineered MC-Pod Technology maximizes support without compromising responsiveness. Brooks HPR Plus in the heel strike area represents the ultimate in outsole durability. Crumple Zone in heel strike area smoothes out initial impact with the running surface.

## **MIDSOLE**

Substance 257 midsole offers unsurpassed cushioning and durability.

HydroFlow ST-XL optimizes cushioning and stability.

Forefoot Hydroflow provides customized cushioning to the forefoot.

Engineered MC-Pod Technology maximizes support without compromising responsiveness.

Extended Diagonal Rollbar helps minimize excessive pronation.

DRB Accel design spans the width of the midsole increasing midfoot support.

Forefoot Stability Mesh adds to the strength and integrity of the midsole without adding weight or rigidity.

External heel stabilizer design provides greater rearfoot motion control.

Crumple Zone configuration creates a smoother heel strike and allows a more natural gait.

New E1 works in conjunction with Hydroflow<sup>□</sup> and Substance 257 to progressively dampen the forces of energy that occur during the contact phase.

New E2 works in conjunction with Hydroflow FLX<sup>□</sup> to create a more resilient and flexible platform under the metatarsals, resulting in a more powerful toe-off.

