



## Brooks Sports Fall 208 Footwear Collection



Brooks Sports continues its quest to deliver the perfect ride for every stride with its fall 2008 footwear collection. This season's kicks step up the innovation with new styles and collections to prove there's a little something for everyone.



### The Neutral Perspective

This season Brooks follows on the heels of spring '08, continuing to expand and enhance the Neutral domain. With four footwear options providing the best in cushioning technology, the response from the biomechanically efficient set is sure to be anything but neutral.

- Offering a supernaturally fast ride, the all-new **Ghost** features an articulated, hyper-flex contact rubber outsole for a resilient step, while its sprung toe and contoured arch give a spectacular feeling of flight.
- Brooks Neutral category also includes the super smooth **Glycerin® 6** with stacked MoGo cushioning, the **Defyance**, delivering the famous fit and feel of the popular Adrenaline GTS minus Support technologies, and the updated **Dyad 5** for efficient flat-footed runners.



### Guiding Light

Some runners only need a little guidance to get back on track. Helping these mild overpronators find their perfect fit, Brooks created the new Guidance category to house footwear that offers just a touch of support.

- For the slight overpronator, the updated **Axiom 3**—now with the long-lasting cushioning of MoGo—provides a fast ride with a near weightless feel and lower-to-the-ground fit.
- Other Guidance footwear includes the super plush **Infiniti** featuring extra forefoot cushioning for a springy toe-off, and the versatile, affordable **Switch** perfect for veterans and road rookies alike.



### Life Support

Offering overpronators a tradition of award-winning footwear with Brooks' best technologies, this season the Support category introduces environmentally friendly materials and updates to industry favorites.

- The **Trance™ 8** packs the same top-of-the-line technologies that made its predecessor an award winner, but now features the sustainability of BioMoGo, the first-ever biodegradable running shoe midsole.
- The **Adrenaline™ GTS 8**—loved for its tried-and-true fit and smooth heel-to-toe transition—further fine tunes the ride for the millions of runners who have made this shoe Brooks' best-selling model.



### Control Freaks

These shoes are more than a little controlling—but runners aren't complaining. Brooks' Control category helps keep severe overpronators injury free and on track with the highest levels of comfort and support.

- The **Beast®/Ariel®** and **Addiction™ 8** continue to woo loyal fans with their extended diagonal rollbars, wide linear platforms and long-lasting cushioning. This season the Beast and Ariel get sleek style upgrades.



### Off-Roading

Take the road less traveled with Brooks' Trail shoes. This season the **Adrenaline ASR™ 5**—a trail-ready, weatherized version of the popular Adrenaline GTS road running shoe—gets more rugged updates for peace of mind in wild weather and on uneven terrain.

- Brooks also offers the **Cascadia 3**, a dedicated trail shoe complete with a forefoot and rearfoot pivot posting system, ballistic rock shield, and sturdy outsole to prevent injury on off-road adventures.



### Kicks for Kids

Just in time for school, Brooks now offers footwear for the tiniest feet in your family with its new Kid's footwear line. Youngsters can choose between the **Kid's Adrenaline GTS**, offering a touch of support that won't disrupt developing feet, and the **Kid's Defyance**, providing a neutral fit for little feet still taking shape.



### For more information, press only:

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Ghost



Axiom 3



Trance 8



Beast/Ariel



Adrenaline ASR 5



Kid's Defyance



Kid's Adrenaline GTS

