



Brooks Sports Fall 2008 Apparel and Accessories Collection

In fall 2008, Brooks Sports pays special attention to the little things that make a big difference. Updating favorite running apparel styles with more flattering fits, adding new Vapor-Dry 3D fabric for improved moisture transfer, and featuring a fresh stash of versatile, lifestyle-inspired products, Brooks' fall 2008 apparel collection reaches near perfection. Also, new details like easy-to-grab zipper pulls, inner storm guards, and inside/outside sweat- and water-proof MP3 player pockets are added to the high-tech functionality runners expect from Brooks.

Outerwear Gets an Overhaul

The best just got better. Already offering an arsenal of thermo-regulating, waterproofing and wind-repelling features, this season Brooks takes its top outerwear up a notch, adding more stretch, sleeker silhouettes and new design details – all while keeping the top-performing Shelter technologies intact.

- A new arrival to the Revelation collection, the **Aireplex Stretch Jacket** is a lightweight, weather-resistant stretch woven jacket with a handy built-in soft terry wrist wipe to help keep brows—and noses—dry.
- The **Cascadia Softshell** (men's) is a lightweight, breathable, thermal shell with soft, brushed tricot inside, keeping the elements at bay and moving with the runner from working out to hanging out.
- Element collection superstars like the **L.S.D. Thermal Vest**, **Wanganui Softshell** and the **Element Jacket** have come back out to play with updated fits and more versatile looks.

Introducing Vapor-Dry 3D

What could be better than Vapor-Dry², Brooks' brushed stretch fabric that moves moisture faster than a speeding bullet? Vapor-Dry 3D, of course! This new fabric serves up styles featuring smartly textured, moisture-transfer polyester with excellent breathability. Strategically placed splices of Vapor-Dry 3D at high-heat areas of the body keep runners comfortable mile after mile.

- The next generation of Vapor-Dry debuts in the **Vapor-Dry 3D ½ Zip**, **Vapor-Dry 3D Hoodie** (women's), **Vapor-Dry 3D Splice Tight** and **Vapor-Dry 3D Stadium Pant** (men's). Vapor-Dry goes to the next level, thermo-regulating like never before to maintain the body's core temperature during a run.

Life on the Run

Brooks believes super-short shorts, sweatbands and tight tanks won't make anyone look (or run) faster. This season, Brooks introduces a new group of lifestyle-inspired, high-performance products that make runners look so good, they'll sport this gear on the run and running around town.

- With fun graphics and the great fit and feel of a cotton T, the **Iffley Road SS** (men's) and the **EZ Fun T** (women's) offer run-able versions of that favorite weekend T-shirt, enhanced with moisture-transfer benefits all training regimens demand.
- Brooks' new **L.T.D. Fleece ½ Zip** feels like a standard cozy fleece, but its 100-percent hollow fiber fabric offers lightweight, breathable comfort on the run and easily compresses for travel.
- With an easy-going athletic look, the super-soft long-sleeve women's **Break Away LS** and **Mock LS** include all-day wear-ability with the workout perk of an invisible MP3-ready hip pocket.
- Featured in the new **Live Fit** collection, the versatile **Lively Longsleeve** flatters with an elegant princess neckline, while the **Motion II Skort** offers a slimmer silhouette for effortless movement.

Accessories, or necessities?

Brooks hats, gloves and socks are packed with technologies like silver-infused, bacteria-killing fabrics, soft terrycloth wrist wipes, hidden key pockets and glare-reducing cap bills to eliminate the small annoyances that slow runners down.

For more information, press only:

Kristi Jutras, Edelman, 206.268.2259, kristi.jutras@edelman.com
Tamara Hills, Brooks Sports, Inc., 425.489.2444, tamara.hills@brooksrunning.com



Aireplex Stretch Jacket (m)



Aireplex Stretch Jacket (w)



Vapor Dry 3D ½ Zip (m)



Vapor Dry 3D ½ Zip (w)



Iffley Road SS (m)



L.T.D. Fleece ½ Zip (m)



L.T.D. Fleece ½ Zip (w)



Breakaway LS (w)



Lively Longsleeve (w)



Motion II Skort (w)